

May 16 – August 10, 2011

THE HELEN BENNING REGNIER
Summer
INSTITUTE | |

ON LEADERSHIP AND CHANGE IN AN INFORMATION SOCIETY



WORKING PROFESSIONALS: Increase Your Marketability

ALUMNI: Update Your Skill Set

CURRENT STUDENTS: Accelerate Your Degree Program

ONLINE STUDENTS: Get Acquainted With Your Campus Community



School of Information Studies
SYRACUSE UNIVERSITY

ischool.syr.edu

WHAT CAN THE Regnier Summer Institute do for you?

We invite you to explore the Syracuse University School of Information Studies (iSchool) by enrolling in the Helen Benning Regnier Summer Institute on Leadership and Change. Whether you are interested in taking a course or two or enrolling in one of our master's degree or certificate programs, the institute is a great way to begin. The institute offers unique intensive courses focusing on critical areas in today's information environment.

The course offerings cover fundamental information management and network technologies issues that can be applied to everyday work in a wide range of industries—including the banking, insurance, medical, education, library, consulting, retail, and more technical professions.

Courses can be taken on campus, online, or in a limited residency option, offering a very flexible format for working professionals as well as part-time and full-time students. For more information, visit ischool.syr.edu/summer.

"I took Storytelling with Marilyn Amone in the summer in order to explore something new to me. Not only was it one of my favorite courses, but I also learned a lot about public speaking, storytelling through technology, and some great techniques for telling any type of story."

—Andrea Phelps G'11



The iSchool at Syracuse University offers:

Master's Degree Programs

- M.S. in Information Management
- Executive M.S. in Information Management
- M.S. in Library and Information Science
- M.S. in Library and Information Science—School Media Specialization
- M.S. in Telecommunications and Network Management

Certificate of Advanced Study Programs

- Cultural Heritage Preservation
- Digital Libraries
- eGovernment Management and Leadership
- Information Security Management
- Information Systems and Telecommunications Management
- School Media

Doctoral Programs

- Doctorate of Professional Studies in Information Management
- Ph.D. in Information Science and Technology



Working Professionals: Increase Your Marketability

Enrolling in a course or two from the No. 1 ranked library and information school in information systems will help you bring your organization to the next level and also improve your chances of advancement.

The institute's two-, five-, and seven-day intensive courses and semester-long online courses provide working professionals with an opportunity to brush up on their technical, managerial, and communication skills or sample a new area through a course or two.

Consider how one of these courses could benefit you and advance your career:

IST 553 Information Architecture for Internet Services

Gain an understanding of the use of Internet technologies within an organizational context, including information management and dissemination. Practice with current technologies.

IST 600 Blogging for Information Professionals

Taught by sports blogger (www.nunesmagician.com), *SBNation.com* editor, and SU alumnus Sean Keeley '00, this course will show you what it takes to create an effective and influential blog.

IST 629 Organizational Information Security

Develop skills related to the staffing, training, certification, incentives, and evaluation of information security personnel and non-security IT personnel within your organization. Gain an understanding of security awareness, threats, and responses as well as ethics/codes of behavior in information security.

Or select from more than 20 other course offerings. For a complete listing of courses, visit ischool.syr.edu/schedules.

"My Digital Forensics course took us out of the surreal environments portrayed by popular culture and provided a candid glimpse of the day-to-day life of a forensics specialist. The course took us inside the methodologies of a digital forensics analyst, the software and tools used to recover and retrieve digital evidence, and defined the roles of policy, law, and information technology within forensic science. We were able to experience the forensic process from the moment the evidence is retrieved to when you testify on your findings inside a courtroom."

—**Jaime Suarez G'11**





Alumni: Update Your Skill Set

The institute's flexible format enables the School of Information Studies to offer experimental courses in newly emerging areas and in unique topics of particular interest to individual faculty members. Because of the short intensive format, the iSchool can also call on the expertise of renowned practitioners who deliver customized courses to our students.

Faculty members and guest lecturers share their specialized knowledge in the following courses:

IST 600 Collaborating Effectively with People

Examine individual, team, and organizational factors that you can influence for more successful collaboration. Expect a personal odyssey that will deepen your professional toolbox.

IST 600 Digital Forensics

Gain an overview of information security management and learn how to identify, preserve, and analyze digital records of all kinds. Try out your new skills in a mock trial in the SU College of Law's Mock Court Room.



IST 600 Social Networking in Libraries

Learn the basics of social networking, and then connect the capabilities and concepts of social networking to the work of librarians. Tie practical understanding and use of social networking sites and social media sites into larger concepts of librarianship including service development, outreach, access and marketing.

IST 600 Meaningful Play: Analog Game Design as a Learning Experience

Learn a topic by creating a game about it. Develop a topic, create a design document, use rapid prototyping to develop the game, playtest the game, and then demonstrate that game to attendees at an open house.

Or select from more than 20 other course offerings. For a complete listing of courses, visit ischool.syr.edu/schedules.



Online Students: Get Acquainted with Your Campus Community

The Regnier Summer Institute also offers gateway courses for each of our master's degree programs that bring together online students and introduce them to the faculty, campus, and resources that they will have at their disposal throughout their studies.

IST 601 Information and Information Environments

Provides a broad overview of the field and an orientation to the School of Information Studies. Describes the past, present, and future of information studies.

IST 511 Introduction to the Library and Information Profession

Covers the key components of the LIS field and its relationship to other fields and professions, including the general structure, issues and problems, research, and literature.

IST 621 Introduction to Information Resources Management

Describes the general management concepts, information management implementation concerns and strategies, information life cycle management, and preparation for a career in the information field.

IST 653 Introduction to Telecommunications and Network Management

Lays the foundation for study of telecommunications management and application, including introduction to such topics as planning, design, implementation, and evaluation of voice and data networks, local and wide-area networks, and overall network management as well as industry trends and career planning.

Many new master's degree students are encouraged to enroll in the following cross-disciplinary courses as well:

IST 614 Management Principles for Information Professionals

IST 618 Survey of Telecommunications and Information Policy

Or select from more than 20 other course offerings. For a complete listing of courses, visit ischool.syr.edu/schedules.

"I enrolled in the Summer Institute as my first step into the MSLIS program as a distance student. The courses that week were a great orientation to the kinds of work and the kinds of issues that have been involved in my studies since.

"It was the best possible way to get to know my fellow students, who are now very real people to me even though we communicate from hundreds of miles apart. The Summer Institute was an enlightening and even inspiring introduction to Syracuse, to the degree track, and to the deeper values of librarianship."

—**Paul Roberts G'12**



Current Students: Accelerate Your Degree Program

Matriculated students may opt to take a few courses to fast-track their program, round out their studies, or pursue a special interest in more depth.

IST 681 Metadata

Get introduced to metadata modeling, data binding, vocabulary, interoperability, administration, tools, quality control, and evaluation. Examine international metadata standards, activities, and projects through case studies. Students will have hands-on experience with metadata management systems such as D-Space.

IST 612 Youth Services in Libraries and Information Centers

Explore the theories, practices, literature, materials, services, and programming that serve the needs of children in school or public library settings.



IST 654 Information Systems Analysis

Learn the concepts and methods of systems analysis through decomposition and modeling. Get extensive practice with structured methodologies, and systems analysis and project management techniques. Learn the basics of automated tools and technologies.

Or select from more than 20 other course offerings. For a complete listing of courses, visit ischool.syr.edu/schedules.

About Helen Benning Regnier

Helen Benning Regnier's life began in Lyons, N.Y., where she lived on a farm and was educated in a one-room schoolhouse. She excelled in high school and won a scholarship to Syracuse University. She graduated magna cum laude in 1936 with a B.A. in psychology and English, and enrolled in SU's library science program, earning her degree in 1937. Later in her life, Helen said she felt indebted to Syracuse University because she could not have attended college without the scholarship she received.

Through the generosity of the Victor and Helen Regnier Charitable Foundation, the School of Information Studies offers:

Helen Benning Regnier Summer Institute on Leadership and Change in an Information Society—a flexible program offering special topics, experimental, and intensive courses for incoming and current students as well as working professionals

Helen Benning Regnier Graduate Scholarship—a full-tuition award for a distance learning student pursuing a master's degree, and subsequently a career, in library and information science



SUMMER INSTITUTE: COURSES BY DATE

MAY 16-20

IST 600 Blogging for Information Professionals

IST 600 Meaningful Play: Analog Game Design as a Learning Experience

IST 639 Enterprise Technologies

IST 654 Information Systems Analysis

JULY 9-10

IST 600 Being an Information Consultant

IST 600 Cloud Computing

JULY 11-15

IST 600 Collaborating Effectively with People

JULY 11-17

IST 600 Digital Forensics

JULY 16-17

IST 601 Information and Information Environments

JULY 18-22

IST 511 Introduction to Library and Information Professions

IST 621 Introduction to Information Management

IST 653 Introduction to Telecommunications and Network Management

JULY 25-29

IST 600 Social Networking in Libraries

IST 612 Youth Services

HYBRID COURSE

IST 663 Motivation and Information Literacy (Online July, required residency July 30-31)

ONLINE ONLY

MAY 23-AUGUST 12

IST 553 Information Architecture

IST 614 Management Principles for Information Professionals

IST 616 Information Resources: Organization and Access

IST 618 Survey of Telecommunications and Information Policy

IST 629 Organizational Information Security

IST 676 Digital Libraries

IST 681 Metadata

IST 686 Social Media in the Enterprise

IST 700 CIOs in Global Enterprise

IST 971 Internship in Info Studies

IST 972 Internship in School Media

SYRACUSE UNIVERSITY

School of Information Studies

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Points to consider when registering:

- Intensive residency courses can be taken concurrently with Internet-only courses.
- Intensive residency classes may entail several hours of additional work in the evenings.
- Many Regnier Summer Institute courses require work before the first day of class; course information will be sent following registration. If you have not received this information by June 15, please contact Blythe Bennett at babennet@syr.edu or 315-443-5445.

GENERAL QUESTIONS

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REGISTRATION

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PARKING

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- Learn more about the School of Information Studies at ischool.syr.edu
- Registration and housing information available at ischool.syr.edu/summer